



# MARIA JOHANNA ORTEGA PURUGGANAN

ENTREPRENEUR

## PROFILE

I'm Jana Ortega Purugganan and originally hail from La Union. I took Media Production in Assumption College under Dean Chingay Lagdameo. As a student I was a member of the Swimming Team and belonged to 12 different organizations for 4 years. I helped make videos to promote the college.

After graduating, I worked as an editor for Alta Productions (a GMA 7 subsidiary). I was an assistant director for three commercial films. I'm a partner/producer/editor/publisher for Digital Jack Media Enterprises. We have four books published. We've organized national events and have designed/supplied merchandise.

I am married to Patrick Purugganan and have 4 children.

I agree to share the above information on any AAA social media platform for purposes of the 2023 AAA Elections.

Maria Johanna Ortega  
Purugganan  
AC COLLEGE BATCH 1998

## EDUCATION

### **Assumption College, San Lorenzo Village, Makati**

June 1994-March 1998  
BA Mass Communication  
Major in Media Production

## WORK EXPERIENCE

### **DIGITAL JACK MEDIA ENTERPRISES**

Jul 2001- Present

Producer / Editor (AVPs, Documentaries, TVCs, Print Ads, Websites, Publishing, et al.)

Event Organizer (Launches, Meets, Conventions, et al.)

Designer / sales of merchandise (T-shirts, Bags, Jackets, et al)

### **SUN LIFE OF CANADA, PHILIPPINES**

Jun 2018 - Dec 202

Manager's Candidate/ Licensed Financial Advisor

### **VENTA, ABC 5**

Jun 2006

Producer / Director / Writer / Editor

### **ASSUMPTION COLLEGE**

2001

Editor, Assumption Alumni AVP "Assumption Noon at Ngayon"

## SKILLS

Organizational Skills

Multitasking and Adaptability

Time Management

Computer Literate: Microsoft Office

Editing

- Linear (Abekas) – Betacam and Umatic
- Non-linear machines- Pinnacle Studio 7, Media 100, Adobe Photoshop, Adobe After Effects, Adobe Premiere, Matrox Digisuit, Incite Software, Final Cut Pro